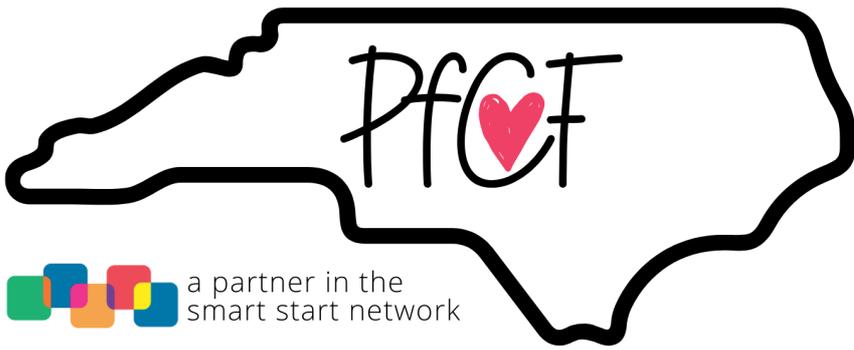


# 2022 ANNUAL REPORT

PARTNERS FOR  
CHILDREN & FAMILIES



Dear Friends,

The board and staff at Partners for Children & Families are pleased to share with you this 2022 Annual Report which highlights our recent achievements and the local programs we support.

We are one of Moore County's oldest and largest private charitable organizations. We have deep roots and leadership roles in this community. Through our Smart Start network we also have relationships and resources from across the state and beyond. All of these roots, roles, relationships and resources are marshalled with a single-minded focus on helping Moore County's young children become their best selves, healthy, happy and ready to learn.

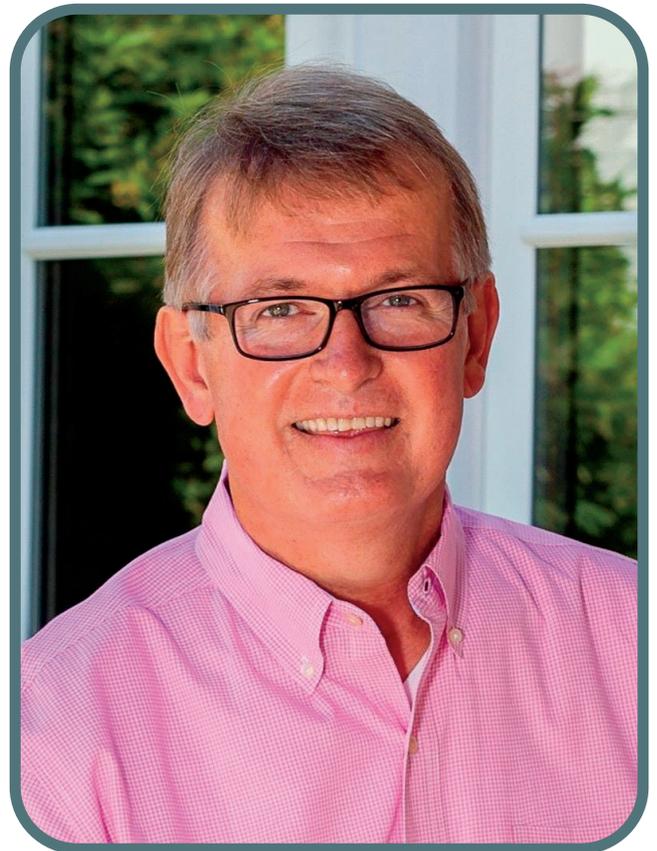
I would like to recognize here the contributions made over the years by my predecessors, Emily Jones and Terry Reynolds. Their gifts to this organization and our community have been substantial. From these two individuals I have inherited a finely tuned mission-focused organization. Our staff is professional, experienced, technically competent and passionate about helping children and their families.

We are a charitable organization and depend on gifts, grants and volunteers. If you are passionate about our children's collective futures and would like to work with us, we welcome your involvement. If you would like to volunteer or donate, please call me or visit our website at [www.pfcfmc.org](http://www.pfcfmc.org).

Respectfully,



Stuart Mills  
Executive Director



# OUR MISSION

Partners for Children and Families (PfcF) unites the community to effectively: support and empower families, prepare children to succeed in school, and encourage life-long learning thereby contributing to the economic vitality of Moore County.

# ABOUT US

To ensure a prosperous future for Moore County, we must attend to the needs of children today. All children's brains are constructed through an ongoing process that begins before birth and continues into adulthood. Like the construction of a home, the building process begins with laying the foundation, framing the rooms and wiring the electrical system in a predictable sequence. A strong foundation in the early years increases the probability of positive outcomes later in life.

Partners for Children & Families is working diligently to bring together all the people involved in a young child's life to help build this strong foundation. By improving access to high quality, affordable early childhood programs, ensuring children are safe and healthy, and connecting families with the supports they need, Partners for Children & Families is making a promise to help build brighter futures for all of the children in our lives.

## OUR STAFF

Stuart Mills  
Executive Director

Emily Jones  
Associate Executive Director

Brittany Casey  
Business Operations Manager

Leslie Carson  
Technical Assistance Practitioner

Diane Atherton  
Family Outreach Coordinator

Bonnie Archibald  
Community Engagement Coordinator

Tammie Martin  
Food Program Coordinator

Julie Pitts  
Early Literacy Program Specialist

Mary Peters  
Program Manager



# OUR INVESTMENT

This year, Partners for Children & Families strategically invested more than 1.5 million dollars into the local economy by supporting 15 programs in five agencies serving Moore County families, as well as working with more than 400 early educators.

Child and Adult Care Food Program	\$	299,883
Child Care Health Consultant	\$	91,521
Child Care Resource & Referral	\$	170,163
Child Care Subsidy & Administration	\$	371,140
Community Education	\$	64,240
Dolly Parton's Imagination Library	\$	19,061
Encouraging Early Literacy	\$	2,000
Farm to ECE	\$	7,520
Motheread/Fatheread	\$	70,000
NC Pre-Kindergarten	\$	120,000
Positive Parenting Program (Triple P)	\$	64,161
Program Management	\$	83,658
Raising a Reader	\$	6,001
Reach Out and Read	\$	31,555
Smart Start Administration	\$	94,027
WAGES	\$	35,868

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TOTAL \$1,530,798

# BOARD OF DIRECTORS

We value each and every member of our executive board and benefit from their expertise, leadership, compassion, and generosity. We thank them for making the lives of the families we serve matter, for their ability to see a better world, and for being all that they are and doing all that they do.

## OFFICERS

Chair: Adam Crocker, Aberdeen Parks & Recreation

Vice-Chair: Jean Frye, Children's Developmental Services Agency

Secretary: Tom Boals, First Bank

Treasurer: Chris Hunt, BB&T

## MEMBERS

Kim Bullard, Moore County Schools

Janice Roberts, NC Cooperative Extension

Laura Hope, Country Kids Child Care Center

Miriam King, Moore County Health Department

Audrey Moriarty, Given Memorial Library

Erin Newcomb, Sandhills Children's Center

Linda Parsons, Moore County Chamber of Commerce

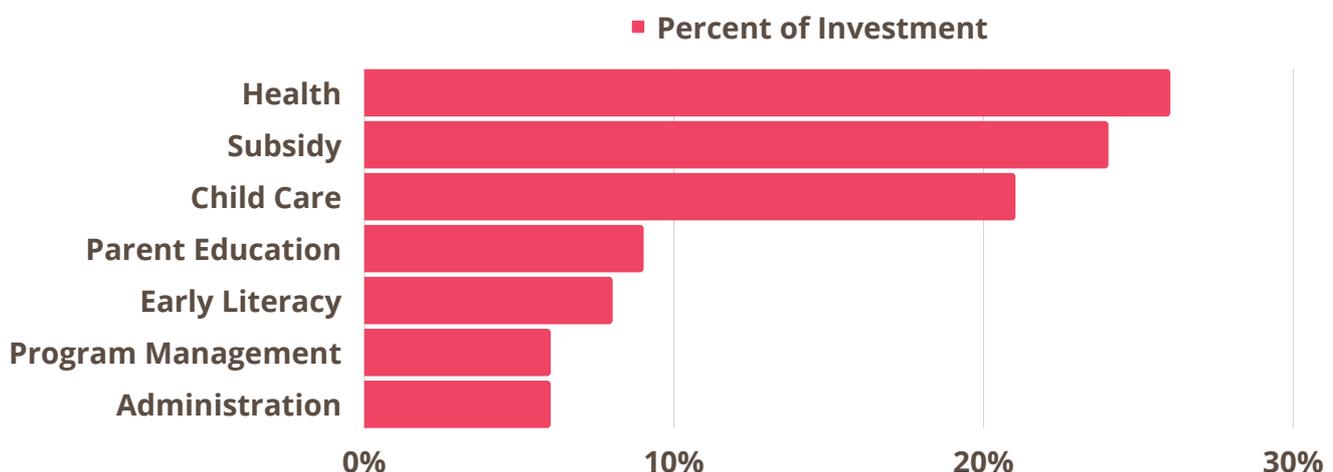
Alice Thomas, Moore County Library

Jennifer Woodell, Moore County Department of Social Services

Mahogany Williams, Community Support Center

Susan Wright, Sandhills Community College

Jarod Gouty, Mortgage Banking Specialist



## TOGETHER, WE CAN ENSURE

# EVERY CHILD HAS ACCESS TO HIGH QUALITY EARLY EDUCATION.

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### CHILD CARE SUBSIDY

With support of PfCF funds, Moore County Department of Social Services provided assistance paying for high quality child care for approximately 41 children per month.

### NC PRE-KINDERGARTEN

PfCF funds supported Moore County Schools in providing high quality early education to 43 preschoolers in nine classrooms across the county.

### CHILD CARE RESOURCE AND REFERRAL

PfCF staff facilitated 50 trainings for 291 early educators and provided technical assistance to 66 classrooms in 32 different licensed child care facilities.



## WAGES

Launched this year, the Child Care WAGES Program provides supplements to teachers, directors and family child care home providers in Moore County. WAGES supplements were distributed to 28 early educators in 11 different child care programs serving approximately 474 children. Forty-six percent (46%) of the active participants are currently being funded for having an Associate Degree in Early Childhood Education, its equivalent or higher (based on the WAGES scale), or have submitted documentation during the year to verify their pursuit of additional coursework.



**Table 1**  
**Demographic Profile of the 28 Participants in Moore**  
**Child Care WAGES® Program**  
**July 2021 - June 2022**  
**Tier Three**



	# of Participants	% of Participants
<b>Race*</b>		
White	14	50%
Black or African American	12	43%
American Indian or Alaska Native	1	4%
Asian	1	4%
<b>Ethnicity*</b>		
Not Given	3	11%
Not Latinx	25	89%
<b>Gender</b>		
Female	28	100%
<b>Age Range of Participants</b>		
20-24 years	1	4%
25-34 years	2	7%
35-44 years	4	14%
45-54 years	9	32%
55-59 years	5	18%
60-64 years	4	14%
65 and over	3	11%
<b>Position</b>		
Teacher	11	39%
Assistant Teacher	12	43%
Director	1	4%
Assistant Director	3	11%
Small Home Provider	1	4%
<b>Ages of Children Served**</b>		
Birth up to Three	5	18%
Three to Five	13	46%
Mixed Ages	10	36%
<b>Education Level</b>		
12 birth to five sem. hours	1	4%
24 general sem. hours including 6 birth to five sem. hours	3	11%
36 general sem. hours including 12 birth to five sem. hours	4	14%
AAS including 6 birth to five sem. hours	2	7%
45 general sem. hours including 18 birth to five sem. hours	3	11%
57 general sem. hours including 24 birth to five sem. hours	2	7%
BA/BS (less than 6 birth to five sem. hours)	1	4%
AAS including 24 birth to five sem. hours	9	32%

\*14 participants identify as Latinx or as a person of color, which is 50% of the active population that provided data (28 participants).

\*\*Combination classrooms including two and three year olds are included in the category "Mixed Ages."

**TOGETHER, WE CAN ENSURE**

**EVERY CHILD IS SAFE AND HEALTHY.**

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**CHILD AND ADULT CARE FOOD PROGRAM**

PfCF reimbursed 38 family child care homes for healthy meals and snacks, helping ensure the healthy nutrition of more than 456 children.

**CHILD CARE HEALTH CONSULTANT**

A FirstHealth Registered Nurse worked with early educators in 55 child care facilities to identify and resolve health and safety concerns and facilitated 18 trainings for 61 early educators.

**POSITIVE PARENTING PROGRAM - TRIPLE P**

PfCF provided parenting support and active skills trainings to 58 parents and caregivers interested in strengthening their positive parenting skills and confidence. Of the 202 caregiver sessions provided, 67 were virtual, 14 were via phone discussions, and 121 were in-person. PfCF also hosted nine Triple-P discussion groups.



## FARM TO EARLY CHILDHOOD EDUCATION

Partners for Children & Families worked with NC State University to bring an exciting NEW program to our licensed child care facilities! The Strengthening Food & Agriculture Value Chains in NC through Farm to Child Care Collaborations grant matches local farmers with child care centers and homes in an effort to provide young children access to locally sourced fresh fruits and vegetables throughout the year. Eleven child care facilities, serving over 130 children all together, will participate during the three year grant cycle. This year, 44% of the children served received help through our Child Care Subsidy program. All of the 94 families served received information on the importance of providing children with healthy locally sourced fresh produce.



Planting and picking fresh vegetables from their garden

**HELEN'S DAY CARE, CARTHAGE**



*Angel Eyes Home Day Care, Aberdeen*



**Taking a field trip to the Farmer's Market**

**TOGETHER, WE CAN ENSURE**

**EVERY CHILD WILL START  
KINDERGARTEN WITH THE LITERACY  
SKILLS THEY NEED TO SUCCEED.**

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**BARBERSHOP LITERACY INITIATIVE**

Barbers at Blendz, Heads Up, Kings, Vass, and Graham's Barbershops are literacy heroes in their communities! Young children received 608 books while getting their haircut and their families learned about the importance of reading together.

This project was made possible with a grant from



**RAISING A READER**

PfCF staff supported nine classrooms in four child care facilities in sending a weekly rotation of bags filled with high-quality children's books to 128 children. Families and early educators also enjoyed a series of literacy-focused workshops and trainings.

**REACH OUT AND READ**

Seven local medical practices partnered with PfCF to "prescribe reading" to more than 700 of their young patients at their well child visits. Doctors also distributed 1,460 books to families to add to their home library.

**DOLLY PARTON'S  
IMAGINATION LIBRARY**

PfCF, with the help of more than 40 community partners, registered 857 new children to receive free books in the mail every month until their fifth birthday. This brought the total up to 3,561 children enjoying the Imagination Library this year.



**ENCOURAGING EARLY LITERACY**

Home visitors and child development experts in seven local public service agencies coached their clients to read daily with their young children and distributed 3,255 books to families.

**MOTHEREAD & FATHERREAD**

Moore County Literacy Council put books in the hands, literacy in the lives, and stories in the hearts of 40 adults and 68 children. This inter-generational literacy program promotes a love of books and supports caregivers in becoming effective and engaging story readers.



# TOGETHER, WE CAN ENSURE EVERY FAMILY HAS ACCESS TO STRONG, STABLE AND COLLABORATIVE EARLY CHILDHOOD SYSTEMS.

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## COMMUNITY EDUCATION

PfCF staff connected with 47 different local organizations in planning and coordination efforts, provided 25 presentations, and participated in 84 community outreach events.



## GROWING MOORE READERS

More than forty local organizations and businesses partnered with PfCF to make every moment a brain-building moment for children in our community. We worked together to ensure that all children in Moore County achieved the most important predictor of long-term success: grade-level reading by the end of third grade.

## MOORE COUNTY RESILIENCY COLLABORATIVE

Community members representing 20 organizations and agencies throughout Moore County joined together with a common mission: educate the community on how to prevent and heal the impacts of adverse childhood experiences.

## RELATIONSHIPS MATTER

# SUPPORTING WORKING GROUPS

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This year, staff from Partners for Children & Families volunteered to play a key role in 23 different working groups allowing them to expand their existing community of contacts and adding influential people with different backgrounds and insight. This also gave staff the opportunity to positively support organizations working towards a cause they are passionate about while also raising awareness of everything Partners for Children & Families offers our local community.

Brookside Outreach Group  
CCR&R Planning Committee  
Chamber of Commerce  
Child Care Interagency  
Cumberland County Region 7 Triple P Coalition  
Early Literacy & Outreach Partner Group  
Given Tufts Foundation  
Junior League of Moore County  
Kindergarten Transition Group  
Moore County Workforce Task Force  
Moore County Domestic Violence/Sexual Abuse Task Force  
Moore County Interagency Council  
National CACFP Sponsors Association  
North Carolina Campaign for Grade Level Reading  
North Carolina Financial Literacy Council  
North Carolina Pre-K Committee  
North Carolina 4H/NC State Extension  
North Carolina Resiliency Collaborative  
O'Neal School Board of Trustees  
Safe Kids Mid-Carolinas Region  
Sandhills Community Collage Advisory Council  
Southern Pines Gang Mobilization  
Village Heritage Foundation

# TOGETHER, WE WILL SUCCEED.

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This year, community leaders, representing 58 local organizations partnered with us to bring joy and support to the young children and families in Moore County. We thank you for your help promoting healthy child development, early literacy, and resiliency!

Abundantly Love Child Care

Angel Eyes Home Day Care

Blendz Barbershop

Bobbi's Child Care Center

Carthage Family Care

Children's Developmental Services Agency of the Sandhills

Division of Child Development and Early Education

Faith's Small Day Care Home

Family Promise

FirstHealth Community Health Services

FirstHealth Dental Clinic

FirstHealth Family Medicine in Carthage

FirstHealth Family Medicine in Pinehurst

FirstHealth Family Medicine in Robbins

FirstHealth Family Medicine in Seven Lakes

Friend to Friend

Given Memorial Library

Graham's Barbershop

HeadsUp Barbershop

Helen's Daycare

Hope Academy

Katherine Boyd Library

Kings Barbershop

Kountry Kids Family Child Care Home

Life Care Pregnancy Center  
Lisa's Lovable Learning Center - So. Pines  
Moore Buddies  
Moore County Chamber of Commerce  
Moore County Cooperative Extension  
Moore County Department of Social Services  
Moore County Health Department  
Moore County Libraries  
Moore County Literacy Council  
Moore County Schools  
Moore Free & Charitable Care Clinic  
My Little World  
North Carolina Early Childhood Foundation  
North Carolina State University  
North Moore Family Practice  
Northern Moore Family Resource Center  
Open Arms Daycare  
Pinnacle Family Services  
Premier Pediatrics  
Robin's Nest Family Child Care  
Rotary Club of the Sandhills  
Rowena's Sweet Tots  
Safe Kids  
Sandhills Center  
Sandhills Community College  
Sandhills Pediatrics  
Shining Stars Learning Center  
Southern Pines Academy  
Southern Pines Public Library  
Toys 4 Tots  
United Way  
Vass Barbershop

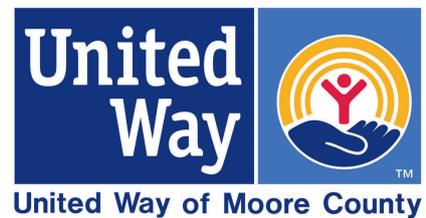
# Thank You

## TO OUR FUNDERS

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*Serving  
Moore People  
Since 1968*



**NC STATE  
UNIVERSITY**

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