



Chief McIver with Pinebluff Fire Dept. reads to children at Caring Cuddles Child Care



Loose parts play at Vass Summer Play Daze



Mud kitchen at Vass Summer Play Daze

2020

ANNUAL REPORT



SCC Early Care & Education Students



Ms. Green's class celebrates the joy of reading at Lisa's Lovables

Partners for Children & Families



Children participate in Raising A Reader

Our Mission

Partners for Children & Families unites the community to effectively: support and empower families; prepare children to succeed in school; and encourage life-long learning; thereby contributing to the economic vitality of Moore County.

Thank You, Board of Directors!

Chair: Chris Hunt, BB & T

Vice-Chair: Jean Frye, Children's Developmental Svcs. Agency

Secretary: Adam Crocker, Aberdeen Parks & Rec

Treasurer: Tom Boals, First Bank

Kim Bullard, Moore County Schools

Maria Campbell, Sandhills Community College

Laura Hope, Country Kids Child Care Center

Miriam King, Moore County Health Department

Angie Manning, The O'Neal School

Audrey Moriarty, Given Memorial Library

Erin Newcomb, Sandhills Children's Center

Janet Parris, Moore County Manager's Office

Linda Parsons, Moore County Chamber of Commerce

Alice Thomas, Moore County Library

Mahogany Williams, Community Support Center

Jennifer Woodell, Moore County Dept. of Social Services

Susan Wright, Sandhills Community College

A Message from our Director

Dear friends,

This year has been one of change, adapting, and most importantly, of gratitude. Gratitude for the many organizations who have quickly shifted gears to ensure children and families had what they needed to thrive during the pandemic. Gratitude for the parents and caregivers who found ways to bring peace and joy to their homes, despite feelings of fear and isolation. Gratitude for our local early educators, who day after day, sustained safe, engaging learning environments so that the children of essential workers could learn and grow. And gratitude for the many community partners who contributed to our mission in new and creative ways. The Board of Directors and staff at Partners for Children & Families thanks you for your dedication to young children. Together, we can ensure every child in our community has what they need to achieve their full potential. We look forward to another year of working together.

Sincerely,



THANK YOU to our early education heroes



Board Member Miriam King reads to children at Angel Eyes Home Day Care

Together, we will succeed.

This year, community leaders representing 78 local organizations partnered with us to bring joy and support to the young children and families of Moore County. We thank you for your help promoting healthy child development, early literacy and resiliency!

Aberdeen Fire Station
Aberdeen Head Start
American Association of University Women
Angel Eyes Home Day Care
Anna's Little Angels Family Child Care Home
Blue Star Virtual Learning
Brownson Memorial Presbyterian
Bundles of Joy FCCH
Caring Cuddles Child Care
CCC Counseling Center
Children's Home Society of NC
Christ Way Child Development Center
Community Presbyterian Church
Country Kids Child Care
Cyber Ed Child Care
Elaine's Small Day Care Home
Family Promise
FirstHealth Child Development Center
FirstHealth Community Health Services
FirstHealth Dental Clinic
Friend to Friend
Future Promises Child Care
Given Memorial Library
Helen's Day Care
High Falls EMS
Janie's Playhouse
Jessie's Little Blessings
Kelli's Family Child Care Home
Kiddie Korner
Kid's Kastle Child Care
Kiwanis Club of the Sandhills
Lee County Partnership for Children
Life Care Pregnancy Center
Lisa's Lovable Learning
Lisa's Lovable Learning II
Little Village Child Care
Magic Years Child Care
Males of Distinction
ME Greenhouse
Moore Buddies Mentoring
Moore County Census Group
Moore County Chamber of Commerce
Moore County Children's Advocacy Center
Moore County Dept. of Social Services
Moore County Library
Moore County Literacy Council
Moore County Schools
Ms. B's Play and Learn Child Care
My Little World Family Child Care Home
Moore County NAACP
NC Families United
Nette's Fun Care Small Day Care Home
Northern Moore Family Resource Center
Open Arms Child Care
Reading Tails
Pinebluff Fire Station
Pinehurst Fire Station
Pines Times
Pinnacle Family Services
Sandhills CDSA
Sandhills Center
Sandhills Children's Center
Sandhills Community College
Sandhills Pediatrics
Shining Stars Child Development Center
Sonlight Day Care
Southern Pines Fire Station
Southern Pines Head Start
Southern Pines Public Library
Sunshine Learning Center
The Country Bookshop
The Pilot
Toys for Tots
Trinity Services
United Way of Moore County
Watch Me Grow Academy
West Southern Pines Community
Youth Villages

Meet the staff

Terry Reynolds, Executive Director

Brittney Mays, Assistant Director

Bonnie Archibald, Early Literacy Coordinator

Diane Atherton, Family Engagement Coordinator

Brittany Casey, Office Coordinator

Leslie Carson, Technical Assistance Practitioner

Emily Jones, Technical Assistance Practitioner

Tammie Martin, Food Program Coordinator

All staff can be reached at (910) 949-4045.

Have questions about...

finding child care?
parenting or discipline?
child development?
school readiness?
getting involved?

Connect with us today!





Children at Sunshine Learning Center of the Sandhills

Our Investment

This year, Partners for Children and Families strategically invested more than \$1.4 million into the local economy by supporting more than 15 programs in 5 agencies serving Moore County families, as well as working with more than 400 early educators.

Child and Adult Care Food Program	\$ 292,501
Child Care Health Consultant	\$ 80,000
Child Care Resource & Referral	\$ 198,665
Child Care Subsidy & Administration	\$ 371,138
Community Education	\$ 76,264
Dolly Parton's Imagination Library	\$ 8,115
Encouraging Early Literacy	\$ 8,918
Motheread/Fatheread	\$ 70,000
NC Pre-Kindergarten	\$ 120,000
Positive Parenting Program (Triple P)	\$ 35,000
Program Management	\$ 67,500
Raising A Reader	\$ 3,000
Reach Out and Read	\$ 57,700
Smart Start Administration	\$ 96,062

TOTAL \$1,484,863

Together, we can ensure

Every child has access to a high quality early education.



Jenn Kraft, PreK teacher at Carthage Elementary

Child Care Subsidy

With the support of PfCF funds, Moore County Department of Social Services provided assistance paying for high quality child care for approximately 69 children per month.

NC Pre-Kindergarten

PfCF funds supported Moore County Schools in providing high quality early education to 58 preschoolers in 9 classrooms across the county.

Child Care Resource and Referral

PfCF staff facilitated 45 trainings for 352 early educators and provided technical assistance to 81 classrooms in 38 different licensed child care facilities.



Leslie Carson leads workshop for early education students

Together, we can ensure

Every child is safe and healthy.



Gaby Olufs, Director at Southern Pines Academy, shares information about engaging young children in gardening

Child and Adult Care Food Program

PfCF reimbursed 35 family child care homes for healthy meals and snacks, helping ensure the healthy nutrition of more than 400 children.

Child Care Health Consultant

A FirstHealth Registered Nurse worked with early educators in 51 child care facilities to identify and resolve health and safety concerns and facilitated 13 trainings for 79 early educators.



Tangela Upchurch, Director at Open Arms Day Care, encouraged children and staff to "try, try, again!" when growing food

Farm to Early Care and Education

Cyber Ed Learning Center and Open Arms Day Care partnered with PfCF and NC State's Center for Environmental Farming Systems to connect children in their care with local food and farms.

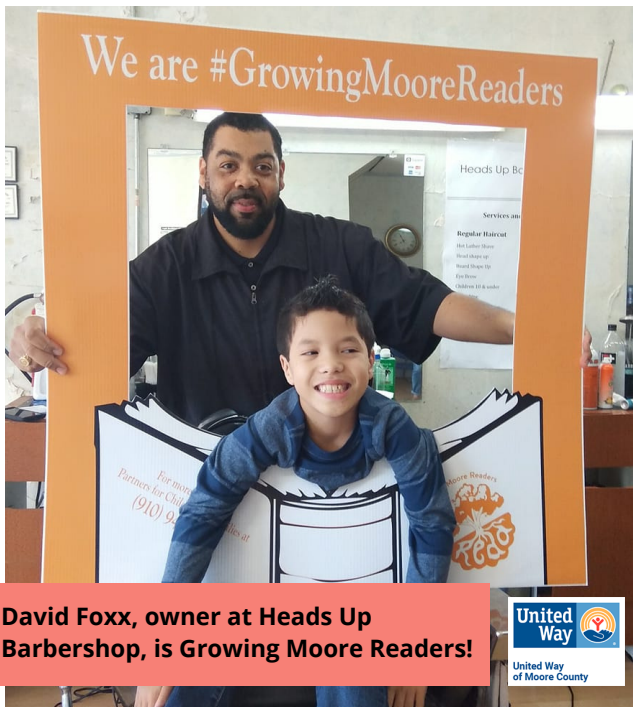
This project made possible with a grant from NC State University.



Diane Atherton, Nationally Accredited Triple P Practitioner

Triple P (Positive Parenting Program)

Since the program's launch in March 2020, PfCF provided parenting support and active skills trainings to 13 caregivers interested in strengthening their positive parenting skills and confidence.



David Foxx, owner at Heads Up Barbershop, is Growing Moore Readers!

Together, we can ensure
Every child will start kindergarten with the literacy skills they need to succeed.

Barbershop Literacy Initiative

Barbers at Blendz, Heads Up, Kings, Vass, and Graham's barbershops are literacy heroes in their communities! Young children received 937 books while getting their haircut and families learned about the importance of reading together. *This project was made possible with a grant from the United Way of Moore County.*

Dolly Parton's Imagination Library

PfCF, with the help of more than 50 community partners, registered 912 new children to receive free books, in the mail, every month, until their 5th birthday. This brought us to a total of 3,395 children enjoying this program this year.

Encouraging Early Literacy

Home visitors and child development experts in seven local public service agencies coached their clients to read daily with their young children and distributed 2,671 books to families.

Motheread & Fatheread

Moore County Literacy Council put books in the hands, literacy in the lives, and stories in the hearts of 41 adults and 69 children. This inter-generational literacy program promotes a love of books and supports caregivers in becoming effective and engaging story readers.

Raising A Reader

PfCF staff supported the Sandhills CDSA and 7 child care facilities in sending a weekly rotation of bags filled with high-quality children's books to 150 children. Families and early educators also enjoyed a series of literacy-focused workshops and trainings.

Reach Out and Read

Four local doctor's offices partnered with PfCF to "prescribe reading" to more than 600 of their young patients. Doctors also distributed 1,239 books to families to add to their home libraries.

Together, we can ensure

EVERY FAMILY HAS ACCESS TO STRONG, STABLE AND COLLABORATIVE EARLY CHILDHOOD SYSTEMS

Community Education

PfCF staff connected with 78 different local organizations in planning and coordination efforts; provided 45 presentations; and participated in 105 community outreach events.



Dena Hunt and Bonnie Archibald smile at FirstHealth Dental Care

Growing Moore Readers

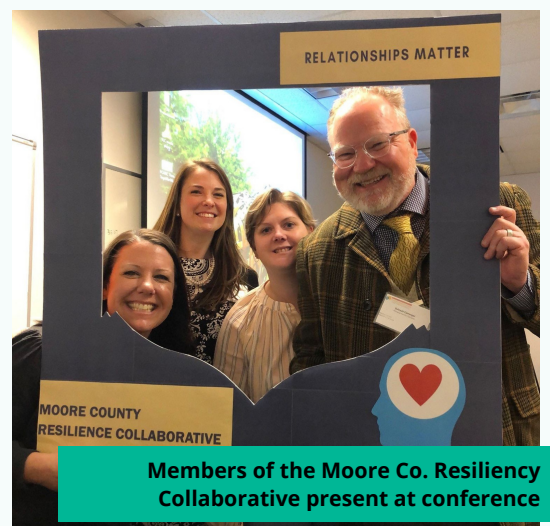
49 local organizations and businesses partnered with us to make every moment a brain building moment for children in our community. We worked together to ensure all children in Moore County achieve the most important predictor of long term success: grade-level reading by the end of the third grade.



Children celebrate National Read Across America Day at Moore County Library

Moore Co. Resiliency Collaborative

Child advocates representing 25 organizations and agencies throughout Moore County have joined together with a common mission: educate the community on how to prevent and heal the impacts of adverse childhood experiences.



Members of the Moore Co. Resiliency Collaborative present at conference

Relationships Matter

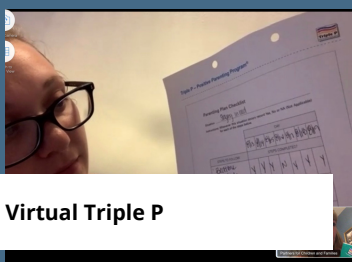
Supporting Moore families during COVID-19



Laoni Miller, a hero at work, at Southern Pines Academy



Growing Moore Readers Summer Reading Station



Virtual Triple P



Children have fun practicing safety at My Little World

Partners for Children & Families moved quickly to adapt our services to better meet the needs of children and families during the pandemic. Through increased stress, disrupted routines, and uncertainty about the future... our community was resilient. Research shows that the most effective way to boost resiliency, especially during times of challenge, is to help build relationships that feel safe and nurturing. In all of our efforts, we strive to focus on this fact: relationships matter.

Sustaining relationships virtually

Facebook Live and Zoom provided many of our programs the ability to continue running smoothly. Virtual Triple P workshops and one-on-one sessions with our parent coach helped caregivers who were feeling isolated and frustrated reconnect and learn new parenting and discipline strategies. Growing Moore Readers and Moore County Resiliency Collaborative also moved online and continued their work to convene, strategize, and support families TOGETHER.

Connecting in person when possible

After the Governor's Stay at Home order ended, we provided safe in-person support when possible. Child care facilities received technical assistance outdoors and staff facilitated customized, on-site trainings. Moore County Literacy Council led Growing Moore Readers' partners in the development of in-person summer reading stations in 15 locations throughout the community. Families enjoyed books, summer reading activities, a meal and the opportunity to connect with many volunteering organizations. Our NC Pre-K Committee worked closely with Moore County Schools to collect applications for preschool and help ensure a smooth as possible start to the new school year.

Uplifting our early education workforce

While much of the county was safe at home, our community's child care providers were hard at work caring for children and providing stability for essential workers during this unprecedented time. To show our appreciation, PFCF placed "Heroes Work Here" yard signs in front of open facilities to draw attention to their hard work and the importance of quality early care. Staff has also worked to help early educators secure grants and other funds to support the increased costs of staffing, sanitation supplies, and other materials. Despite shifting child care rules and regulations, our community's early education workforce has been steadfast, caring, and thorough. We THANK YOU!

For the work so essential to our essential workers,



we say
Thank you
to all our child care professionals.

And many thanks to our funders!

North Carolina Partnership for Children
United States Department of Agriculture
United Way of Moore County
Arts Council of Moore County
Rotary Club of the Sandhills
Moore County Community Foundation
North Carolina State University

Stay Connected

Partners for Children & Families
(910) 949-9045
7720 NC Hwy 22
Carthage, NC 28327
www.moore4kids.com
Find us on Facebook!